

## **Umatilla Media Campaign, Oct. 2000**

Ad shown here at 65%

Hermiston Herald 5 col. x 14" Tue. Oct. 24
East Oregonian 5 col. x 14" Wed. Oct. 25
Tri-City Herald 4 col. x 11" Wed. Oct. 25
The Nickel full page (tab) Thur. Oct. 26
No. Morrow Times 4 col. x 10 1/2" Fri. Nov. 3